

# Seminar 3: Finance & Business

## Finance & Business

Times	Name	Topic
10.00 - 10.15	David Hanlon - Team Lead, Revenue	PAYE Modernisation
10.15 - 10.30	Conor McKeon -Head of Finance, Cantor Fitzgerald Ireland Ltd	Financing Solutions for High Growth Businesses
10.30 - 10.45	Antonio Bruno - Director, Strive International Consulting Ltd	Successful SME international strategies as elements of regional development
10.45 - 11.00	Jean Martin Heyraud - Lecturer/Consultant in Business Management, P&G	The Importance of People Management to Support the Growth of Your Business
11.00- 11.15	<b>Coffee Break &amp; Networking</b>	
11.15 - 11.30	Joan Devlin & Nuala Nedjati - Skills for Work	Skills for Work - Education for Working and Living
11.30 - 11.45	Phil Cooper - Sales & Marketing Manager UK, Heuft Ltd	Brand protection through technology
11.45 - 12.00	Kareem Mostafa - MD Tribe Tactic Consulting	How to grow beyond word of mouth and referrals in the food industry
12.00 - 12.15	Ken McHugh - Director, Fresh from...the pier	Video - How to create cost effective videos for brand promotions
12.15 - 12.30	Joe Kelly - Microsoft Dynamics Director/ Lead Architect - ProStrategy	How new software solutions are solving Food and Drink Business problems
12.30-12.45	Colm Hanratty - Founder and CEO Sixtwo Digital	How to be active on social media when you (think) you don't have the time
12.45-13.00	Niamh O'Brien - Client Solutions Director, Guidance IRC	The sustainable future of recruitment in Ireland
13.00-13.45	<b>Lunch Break &amp; Networking</b>	
13.45 - 14.00	Oisín Ryan - CEO & Co-Founder, ServiceDock	What's the Return on Customer Experience Investment (ROCXI)?
14.00 - 14.15	Paul O'Donnell - Business Consultant, Thomas International	Succession planing: Securing your companies future
14.15 - 14.30	Declan Murray, CEO of Zendfast Ltd	How to improve your on-line sale through Logistics "The Things You Must Know
14.30 - 14.45	Roy Cooney - Customer Engagement ,Mcardle Skeath	Value in Supply Chain
14.45-15.00	Christo Balfe - Relationship manager, GRID Finance	Finance for your Food & Beverage Business
15.00- 15.30	<b>Coffee Break &amp; Networking</b>	
15.30-15.45	Tommy Miah - Owner & Founder, Tommy Miah's Fried Chicken	How to set up your own business
15.45-16.00	Dr. Markus Helfert & Oksana Halby - DCU	Challenges for the next generation of Digital Retail Managers

*All presentations/timetables are subject to change. Please check with onsite event timetable on the day.*